investment strategies

BRIGHT LIGHTS

IPROFITS

YOUR CLIENTS DON'T HAVE TO BE 'BROADWAY BABIES' TO LIGHT UP THE STAGE WITH THEIR INVESTMENTS.

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Implicit in that reaction is the mistaken notion that there is a formula for Broadway success. In fact, investing in Broadway plays is risky business and often elicits the same emotional response actors experience on opening night—terrifying and exhilarating all at once.

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GET IN ON THE NEW YORK GROUND FLOOR

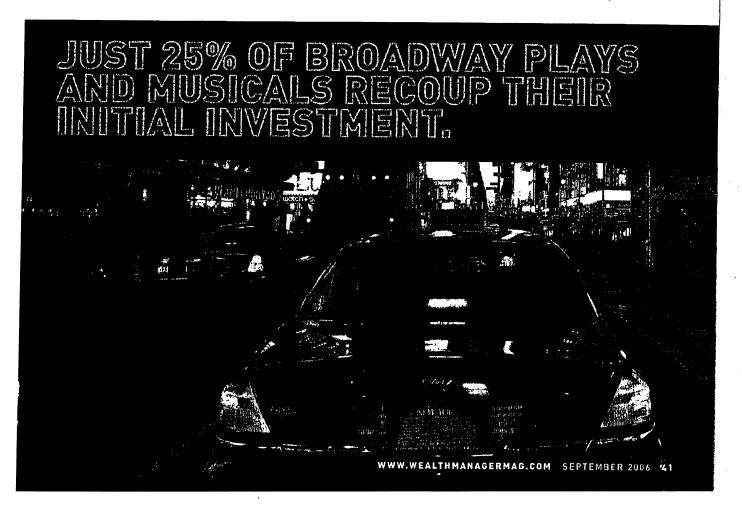
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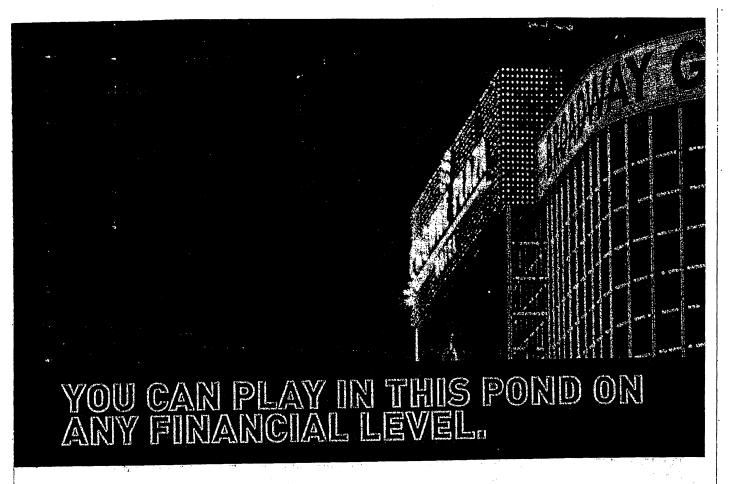
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IT'S A NUMBERS GAME: SPREAD YOUR WEALTH

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NANCY OPIELA is a freetance writer in Medfield, Mass., specializing in financial topics.

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■ Bright Lights, Big Profits

Your clients don't have to be 'Broadway Babies' to light up the stage with their investments.

9/1/2006 By Nancy Opiela

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